



TSBA Members,

This has been quite the monumental year for education reform in Tennessee. Public education faces many challenges: tightening budgets, a widening achievement gap and increasing academic demands to ensure all students are prepared for the future. Despite the many challenges our education leaders may face, they continue to put the children first! It is our hope, during these times of transitional change, to promote the value of Tennessee's public education by emphasizing the positive aspects of public schools. Let's allow our students to creatively show what public education means to them.

The Tennessee School Boards Association announces the launch of the 2011 Student Video Project, "*Preparing for the future...there's no app for that.*" This video contest will give the education leaders and community members of Tennessee a sneak peek at the positive effects public education has on the students of today and the leaders of tomorrow. We hope you join us in spreading the awareness of this contest to your local elementary and secondary school leaders.

This contest is open to all Tennessee elementary and secondary public school students. They will need a camera and the capacity to burn their 30 second video clip to a DVD. The video can feature live people, stills, animation - whatever the students think best demonstrates their concepts. All videos must be postmarked by **Friday, October 21, 2011**. The videos should be sent to the TSBA office in Nashville, Tennessee, and the winners will be contacted by October 28, 2011. The contest winner video will be displayed at the 2011 Tennessee School Boards Association Annual Convention in November. The contest guidelines, submission form and flyer are attached and have been posted on the TSBA website at www.tsba.net. Please see the link in our Education News section or use these direct links:

Contest Flyer:

Contest Guidelines:

Contest Submission Form:

In the midst of the educational reform efforts for Tennessee, we need to encourage a positive culture of public education and make every decision based on the students. Public education leaders play a key role in providing our students with the tools for a successful future. We hope you join TSBA and help promote the positive role that public education can have on their future.

Thank you for all you do for public education.

A handwritten signature in cursive script that reads "Nancy B. Williamson".

Nancy Williamson
TSBA President, Oneida Special School District Board Chairman